

Naomi Haag  
Glade  
SPEC AD

HEADLINE:

Ads Stink. Glade Candles Don't.

COPY:

We get it. Ads stink. But instead of turning your nose away, turn it towards Glade Candles and Wax Melts. Transform your space with a fragrance that shows off your personality. Whether you're sassy, relaxed, or adventurous, we have a scent for that.

Naomi Haag  
Great Clips  
SPEC AD

HEADLINE:

Don't Wait for the Breakup.

SUBHEAD:

Great Clips is Here For You With Affordable Haircuts

COPY:

If you're looking for a sign to get your haircut, this is it. If you're looking for permission to try a new style, here it is. They say you should always follow your heart. Don't wait for Chad to break it. Follow it to Great Clips. Affordable. Consistent. Showstopping.

Naomi Haag  
American Cancer Society  
SPEC AD

HEADLINE:

Don't Give Up on Giving Up Smoking

SUBHEAD:

The American Cancer Society is Here to Help

COPY:

"Never give up" is age old advice. However, the American Cancer Society is here to help you give up. Smoking, that is. The American Cancer Society now offers a free video for smokers who don't want to quit alone. Call 1-800-575-2424 or visit [www.cancer.org](http://www.cancer.org) to learn more and receive your free video.

Naomi Haag  
Nanny Authority  
SPEC AD

HEADLINE:

Batman Needs Robin. Moms Need Nannies.

COPY:

Mom, you're a superhero. But even superheroes need help sometimes. Enter:  
Nanny Authority. We take all the stress and guesswork out of hiring the perfect  
nanny for your family, because you don't need one more thing on your plate.

Visit [www.nannyauthority.com](http://www.nannyauthority.com) to find your sidekick.